

Get Ready to Paint the Town Red



Get Ready to Paint the Town **Red**

Paint the Town Red, a Canadian Olympic Committee initiative, is an invitation for all Canadians to join together to cheer our athletes on to victory in 2010.

Fly the flag. Paint your face. Make noise. Show your passion and your love of sport any way you want, and give our Olympic athletes the support they need to take them to the top of the podium in 2010.

The Downtown Port Coquitlam Business Improvement Association and Spirit Committee are encouraging all of its members to get involved and "Paint the Town **Red**".

With everyone converging in Downtown PoCo in February, we have the opportunity to show our spirit to the world. Let's do it right.

Riverside Secondary art students will be available to paint our store front windows starting at the end of January. Please call the BIA office to book an appointment @ 604-464-1490.

- Decorate your storefront and windows.
- Incorporate red into your staff uniforms.
- Build special displays.
- Offer special "red" promotions.
- Use your imagination.
- Remember to respect the 2010 Games 'trademarks.

Spirit week events available online, check out the BIA website event calendar for a list of the week's events @ www.pocobia.com .

Thursday Feb. 11th

Torch Run Relay at Leigh Square

7:30 - 9:30am Help Paint the Town RED

Feb 12th - 20th

Winter Games Screening

at the PoCo Rec Complex



Contact Number: 604-464-1490
Contact email: info@pocobia.com