



BENEFITS

Climate leadership

Cost savings

Brand lift

Accurate, actionable data

Employee engagement

**State of the art online
GHG management tool**

Competency development

**Access to growing
network of Climate Smart
businesses**

Dates and location* :

Tuesday, September 14

Tuesday, October 19

Tuesday, November 16

**Participants attend all three training sessions.*

8:30am – 12:30pm

**Climate Smart, Flack Block Building
163 West Hastings St.
Vancouver, BC V6B 1H5**

Cost:

Reduced to \$500* includes two participants per business, for all three training sessions, one-on-one technical assistance, access to web-based GHG management tool and expert review of GHG inventory.

**For a limited time, support from participating municipalities and Metro Vancouver has reduced the normal business fee of \$1,500 to \$500.*

More Info:

www.climatesmartbusiness.com

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604.254.6283 ext 238

Climate Smart and Metro Vancouver invite you to join a group of progressive businesses that are cutting costs by cutting carbon.

Join a cohort of 10-15 Metro Vancouver-based enterprises in a training program run by climate change experts experienced in advising small and medium sized businesses and organizations.

Climate Smart is a comprehensive, business case-based training that takes enterprises and organizations through the process of creating a greenhouse gas (GHG) emissions inventory and developing reduction strategies with a focus on cost savings and brand lift. It is designed to train key staff and provide businesses with the tools to become more competitive in an era of carbon regulation and volatile energy prices.

Climate Smart Core Offering:

Climate Smart is a comprehensive professional development and training program that includes the following:

- A series of three interactive half-day training sessions
- One-on-one "carbon hotline" technical assistance
- Access to web-based GHG management tool

1 measure 2 reduce 3 leverage

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| <ul style="list-style-type: none"> • Map your operations • Collect your data • Calculate using GHG management tool | <ul style="list-style-type: none"> • Identify your best reduction opportunities • Set specific reduction strategies | <ul style="list-style-type: none"> • Learn about the emerging voluntary carbon offset market • Communicate your commitment |
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Businesses leave the program with the following:

- A completed and reviewed GHG inventory, compiled according to internationally recognized standards
- An emissions reduction strategy focused on cost savings
- An understanding of the carbon offset market
- Marketing and communication strategies regarding GHG management success and a Climate Smart business seal.

IMPACTS TO DATE

Over 76,965 tonnes
CO₂e* under management

713 tonnes CO₂e
average enterprise emissions

Over 190
trained enterprises from a range of sectors

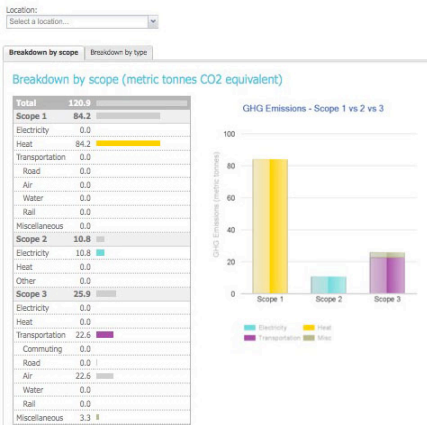
CUTTING CARBON
CUTTING COSTS

\$483*
Projected savings per tonne reduced

\$6830*
First-year projected savings if reducing to meet BC target of 3.3% per year

*Based on average Climate Smart GHG inventory.

EXAMPLE INVENTORY SUMMARY
FROM GHG MANAGEMENT TOOL



PROFILES

Young Women’s Christian Association Vancouver YWCA

YWCA is a non-profit organization dedicated to achieving women’s equality. As part of the strategies to reduce the GHG emissions of its hotel, they are replacing all refrigerators, lamps and ballasts. They’ve invested in new technologies developed in Whistler BC. that allows them to efficiently manage their hotel heating source and usage, which will represent a projected 66% reduction in emissions by June 2009.

Industry	Residential Services
Company Size	\$5M
Capital Investment	\$200,000
Cost Savings	\$40K annually
Return on Investment	5-year pay back
Carbon Savings	Over 500 tonnes GHGS

Sunrise Soya Foods, Vancouver

Sunrise Soya is Canada’s leading tofu manufacturer. At their production facility in Vancouver, a new boiler economizer captures waste heat to pre-heat cold water used elsewhere in the process. Combined with other process changes identified in the course of their GHG reduction program, they have made significant natural gas savings that will help protect against future fuel price increases.

Industry	Food Manufacturing
Capital Investment	\$20,000
Cost Savings	up to \$22K annually*
Return on Investment	1–2 year payback*
Carbon Savings	180 tonnes GHGs

* dependent on natural gas prices

“The Climate Smart curriculum offers businesses a simple, yet powerful way to reduce their greenhouse gas emissions and catalyze strategic conservation investments. We are using Climate Smart’s training, software and peer learning to help our clients lead the community toward Whistler’s shared vision of sustainability.”

Ted Battiston
Strategic Energy and Emissions Manager
Whistler Centre for Sustainability

BUSINESSES AND ORGANIZATIONS TRAINED

The Agency for Co-operative Housing • Artizen Home Renovations • Atleo Air • Association of Fundraising Professionals • Bamboobino (Daydreams Designs) • BC Association of Farmers' Markets • BC Teachers' Federation • Best Entertainment Corp • Black Stilt Coffee House • Ballard Power Systems • Bluewater Adventures • Canadian Tourism Commission • Capilano Suspension Bridge • Chambar Restaurant Corporation • Clark Wilson • Climate Law Group • Comox Valley Economic Development • Council of Tourism Associations of BC • C2media • Canadian Centre for Community Renewal • Canadian Centre for Policy Alternatives • Canadian Springs • Cedar Corner • Chislett Manson & Company • College of Midwives of BC • Common Loaf Bakery • Co-operative Housing Federation of BC • Costless Express • Courtney Agencies • District of Ucluelet • Eclipse Awards • Ecosystem Restoration Associates • Frogfile Office Essentials • Green Table Network • Great Pacific Adventures • Jamie’s Whaling Station • Janitors’ Warehouse • King Pacific Lodge • Long Beach Lodge • Markets Initiative • MPS Executive Suites • Mills Basics • Nanaimo Foodshare Society • Next Institute • Open Box Integration Inc. • Pacific Coach • Pacific Salmon Foundation • Pacific Sands Resort • Pacific Coast Fisheries Conservation Co. • PHH ARC Environmental • Wickaninnish Inn • Sierra Systems • Sliced Tomatoes Foods Ltd. • Salt Spring Coffee • spud! • Surf Sister Surf School • Remote Passages • reSource Rethinking Building • Tartan Group • Tides Canada • Timberline Natural Resource Group • Tofino Botanical Garden • Tofino Bus • Tofino Chamber of Commerce • Tofino Sea Kayaking • Trilogy Fish • Tourism Vancouver • Upholstery Arts • Urban Impact Recycling • Vancouver Foundation • West Coast Air • West Coast Sightseeing • Western Principles • WebTech Wireless • Woodland Flooring • YWCA Vancouver • and more...

